

HBIC GUIDE'S
**FROM IDEA
TO
EXECUTION**

 *in 30 days*

Checklist: Day 14

final thoughts

When I first dreamt up Femme Decor, I immediately started designing the products I wanted to bring to life. Six days (and very little sleep) later I had designed and created mockups of the entire Fall 2017 Debut Collection. Between registering the business, working on branding and the website, and finding + entering into production partnerships; I was consistently and diligently working on my designs. So on day 14, I was ready to send design mockups to my printshop to get samples made! They were ready within a week and a half! I was then able to scrap the things that weren't up to par and approve the items that were ready to become Femme Decor staples! Remember, while Femme Decor was a 30 day challenge for me, I suggest you take it at whatever pace works best for you.

Success and Blessings,
THE HBIC GUIDE

